



# What to Know About Hiring Us as Speakers

[kleinerpowell.com](http://kleinerpowell.com)  
[kpi@kleinerpowell.com](mailto:kpi@kleinerpowell.com)



# About Juliette

Juliette Powell is the founder and managing partner of Kleiner Powell International [KPI], a New York City-based consultancy. As a consultant at the intersection of responsible technology and business, she has advised large companies and governments on the questions of how to deal with the accelerating change underway due to AI-enabled technological innovation coupled with shifting social dynamics and heightened global competition.

Powell's research at Columbia University is informed by her work with multinational companies such as Intel Labs and with governmental institutions where she is focused on the responsible deployment of AI, ethical data exploration and the search for and removal of negative biases.

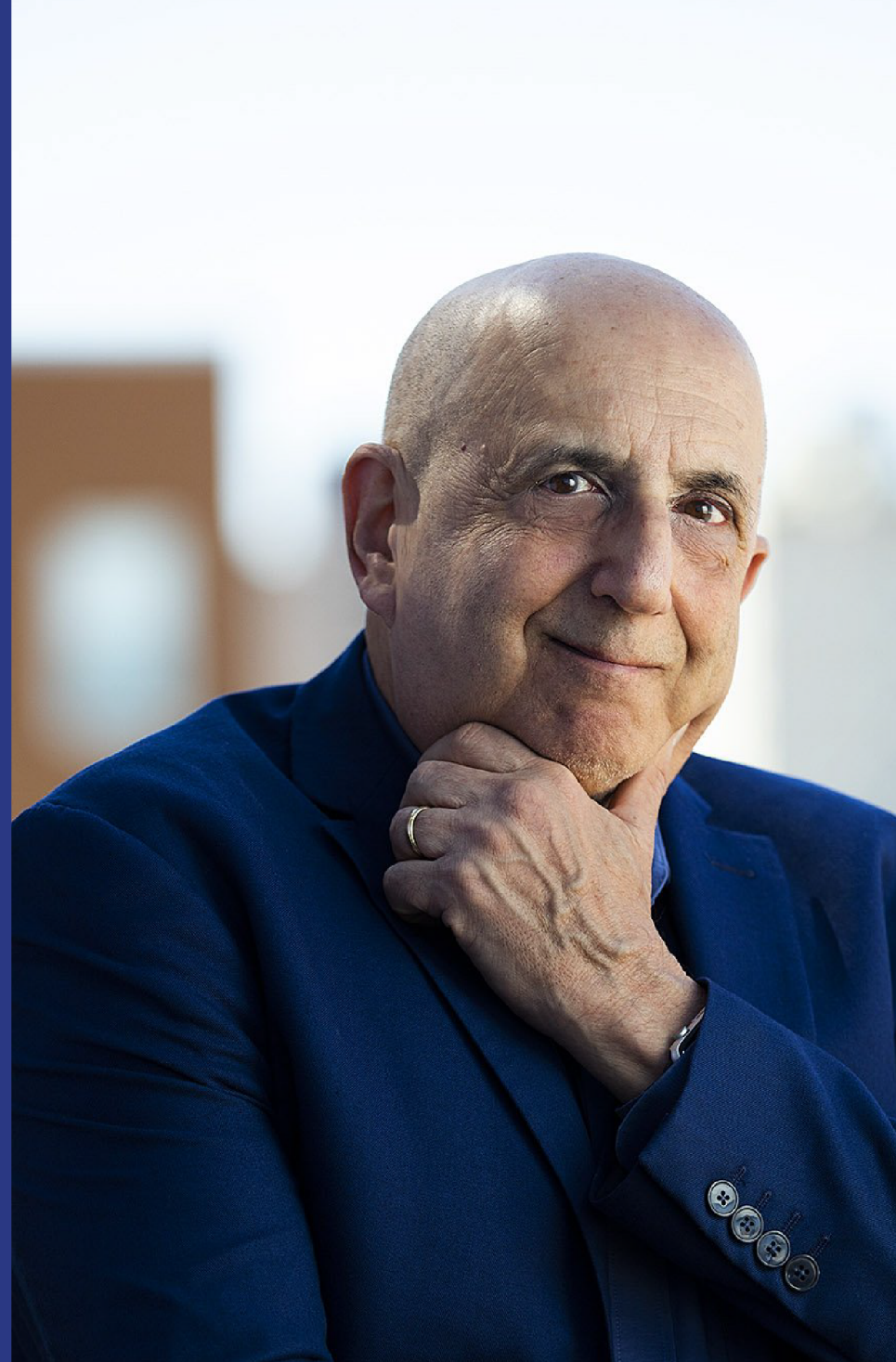
Bilingual, Powell consults and delivers keynotes in both English and French.



# About Art

Art Kleiner is a writer, editor and entrepreneur whose work addresses today's business and technological challenges. His most recent book, co-authored with Juliette Powell, is "The AI Dilemma: 7 Principles for Responsible Technology" (August 2023). He writes, speaks and consults on topics related to responsible AI and human behavior, organizational learning, the future of work, scenario planning, and the neuroscience of leadership. He is also one of the world's leading consulting editors in business, a faculty member at New York University and editor-in-chief at the content strategy firm Kleiner Powell International [KPI].

Kleiner began his career at the Whole Earth Catalog and was editorial director of the best-selling "Fifth Discipline Fieldbook" series with Peter Senge et al. As editor-in-chief of the award-winning management magazine strategy+business, Kleiner published many influential thinkers and business leaders, and became a managing director at PwC.



A woman with long, wavy brown hair, wearing a black leather jacket over a white top, is speaking into a microphone at a podium. The podium has the Hilton logo and the word 'Québec' on it. The background is dark with blue lighting. The text 'Juliette's Keynote Topics' is overlaid in white on the image.

# Juliette's Keynote Topics

Hilton  Québec



## **Unleashing AI Responsibly: Charting Pathways for Accountability in an Automated World**

*As AI infuses virtually every aspect of our lives, a reckless deployment of a new model could result in profound risks, mishaps and misuses. Juliette Powell brings organizations a pragmatic approach to this complex issue, offering seven key principles for ensuring machine learning upholds human flourishing.*

## **Make Decisions Easier with the Calculus of Intentional Risk**

*Rapid AI adoption is forcing leaders to consider how they can make responsible, strategic decisions about its use and potential misuse. Juliette Powell offers a powerful antidote – the “calculus of intentional risk.” This approach, a mix of intuitive risk-reward evaluation and a granular assessment similar to work done by insurance actuaries, empowers leaders to navigate AI’s complexities confidently.*

## **Unmasking Unconscious Bias: An Imperative for Responsible AI Development**

*As AI shapes our world in both obvious and hidden ways, a lurking danger persists - unconscious bias. Juliette Powell, sheds light on this pervasive, yet often overlooked, concern. Stemming from her own revelations about personal bias, she explores the insidious influence of unacknowledged prejudices on AI. Unconscious biases are not only shaping our perceptions and interactions, but are also being ‘learned’ by AI, with potential for amplifying and perpetuating societal disparities.*

## **Achieve Responsible AI Development and Deployment by Harnessing Creative Friction**

*How can organizations ensure the responsible utilization of the new, powerful AI tools changing the face of business today? Juliette Powell offers an innovative solution - “creative friction.” This approach encourages the integration of diverse voices, not just in terms of race, sex or gender, but also educational backgrounds, neurodiversity and cultural perspectives.*

## **Turning the Illusion of Control Into Lasting Trust**

*As the use of automated systems continues to spread, many fall into “automation complacency.” In this revealing presentation, Juliette Powell explains how automation complacency leads to consumers having an illusion of control over automated systems that doesn’t in fact exist. When an automated system doesn’t do what a user expects, trust is damaged. Powell outlines the steps organizations should take now to build trust rather than erode it.*

## **Strategic Leadership via Robust Scenario Planning**

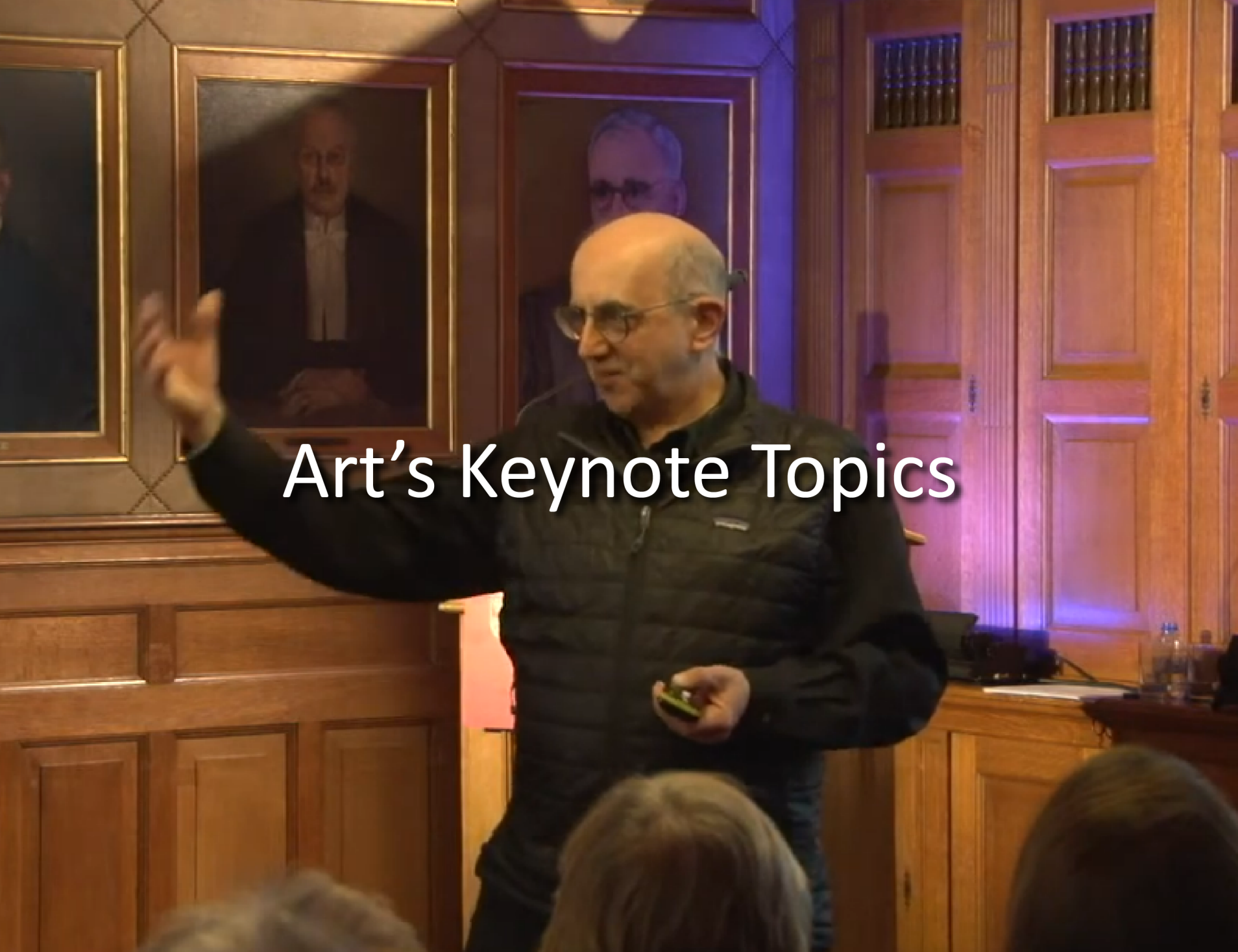
*With the unprecedented pace of technology development, uncertain economic upheaval and supply chain disruptions today, effective, strategic leaders must be prepared for many different future scenarios. In this eye-opening presentation, Juliette Powell explains how the current and future impacts of technologies like AI encompass everything from how businesses and governments operate to the future of work.*

## **The AI Dilemma: 7 Principles for Responsible Technology**

*Generative content creators. Self-driving vehicles. Predictive analytics. In the right hands, they’re beneficial to all. In the wrong hands, they amplify human bias, enable dangerous frauds, and harm vulnerable people. Juliette Powell shares the 7 Principles, outlined in her book, “The AI Dilemma”, to give us real control, instead of the illusion of control that machine learning often delivers.*

## **As Markets Go Down, The Value of Your Relationships Goes Up**

*Drawing from her book, “33 Million People in the Room,” Juliette Powell delivers a practical guide to social networking that empowers an audience to build social and cultural capital in view of increasing financial capital. Weaving together wide-ranging case studies from technology and media companies to leaders in finance, retail, gaming, electronics, telecommunications, consumer goods, and beyond.*

A man with glasses and a dark jacket is standing in a wood-paneled room, gesturing with his right hand while holding a small object in his left. Behind him are two framed portraits of men. The room features wood paneling and a desk with a laptop and water bottles. The text "Art's Keynote Topics" is overlaid in white.

# Art's Keynote Topics



## Confronting the AI Dilemma

*It's clear that artificial intelligence (AI) systems are having deep impacts on business, government and society. They'll only become more ingrained in every aspect of our lives from here. It's vital for leaders to understand both the potential benefits and pitfalls of AI technology. In this engaging presentation, Kleiner draws from his essential guidebook, "The AI Dilemma: 7 Principles for Responsible Technology," to help make sense of programmed intelligent systems.*

## Strategic Leadership via Robust Scenario Planning

*With the unprecedented pace of technology development, uncertain economic upheaval and supply chain disruptions today, effective, strategic leaders must be prepared for many different future scenarios. In this eye-opening presentation, Art Kleiner explains how the current and future impacts of technologies like AI encompass everything from how businesses and governments operate to the future of work.*

## Turning the Illusion of Control Into Lasting Trust

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# Clients



Government  
of Canada



**United  
Nations**

CIRQUE DU SOLEIL.



**Microsoft**

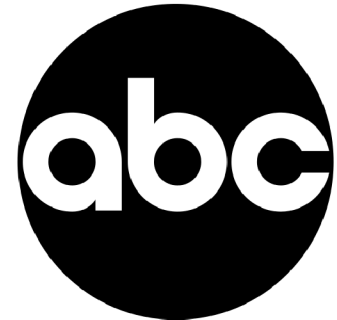
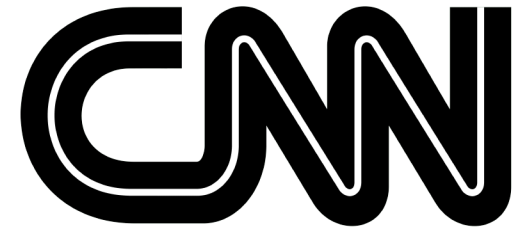


**UBS**



# Featured In

**Bloomberg**





# Testimonials

*“Juliette Powell captivated the audience, where she spoke about ‘Data Quality Against Inequality’. During the presentation, relevant examples regarding creating a modern data-driven work environment were provided, along with data thought-provoking strategies that work, increasing participants’ knowledge capacity to launch innovative organizational data management performance improvements in their school districts. Juliette received rave reviews. I highly recommend her. She is amazing.”*

**Harold Wright, State Director of Community and University Partnerships, Texas Education Agency**

*“Art Kleiner has a unique capacity to bring ideas from various disciplines together. He also has a gift for helping people see both the big picture and the important details, and a warm demeanor that motivates them to refine their ideas. His voice is respected by many different audiences.”*

**Deepa Prahalad, Author & Design Strategist, Thinkers 50 India, Marshall Goldsmith 100 Coaches**

*“Juliette Powell reveals the power of connections, the strategies to gain audience, and the best practices to build community in this brisk-paced canter through the new tools and techniques for doing business. Many will find her talks, even for experienced networkers, full of wisdom and insight. Her real-world examples alone, make a compelling case for listening to this woman speak.”*

**Paul Brannan, Deputy Editor, News Interactive, BBC**



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PETER

## Book Us for a Keynote

Email at [kpi@kleinerpowell.com](mailto:kpi@kleinerpowell.com) with any speaking or press inquiries.

We look forward to working with you!

[kleinerpowell.com](http://kleinerpowell.com)

